

July, 2014 All Traffic

All Traffic

Jul 1, 2014 - Jul 31, 2014

Save Email Export Add to Dashboard

All Sessions
100.00%

+ Add Segment

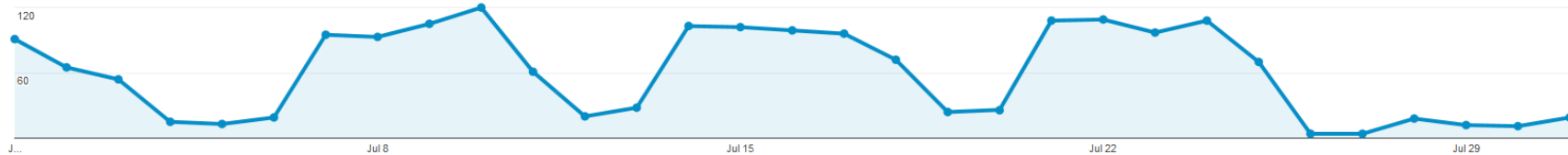
Explorer

Summary Site Usage Ecommerce

Sessions vs. Select a metric

Day Week Month

Sessions



Primary Dimension: Source / Medium Source Medium Keyword Other

Plot Rows Secondary dimension Sort Type: Default

advanced

Source / Medium	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Transactions	Revenue	Ecommerce Conversion Rate
	1,861 <small>% of Total: 100.00% (1,861)</small>	59.91% <small>Site Avg: 59.91% (0.00%)</small>	1,115 <small>% of Total: 100.00% (1,115)</small>	57.23% <small>Site Avg: 57.23% (0.00%)</small>	2.28 <small>Site Avg: 2.28 (0.00%)</small>	00:02:32 <small>Site Avg: 00:02:32 (0.00%)</small>	0 <small>% of Total: 0.00% (0)</small>	\$0.00 <small>% of Total: 0.00% (\$0.00)</small>	0.00% <small>Site Avg: 0.00% (0.00%)</small>
1. (direct) / (none)	884 (47.50%)	47.17%	417 (37.40%)	68.67%	1.89	00:02:20	0 (0.00%)	\$0.00 (0.00%)	0.00%
2. google / organic	727 (39.07%)	70.15%	510 (45.74%)	45.67%	2.74	00:03:02	0 (0.00%)	\$0.00 (0.00%)	0.00%
3. bing / organic	65 (3.49%)	52.31%	34 (3.05%)	49.23%	2.23	00:01:53	0 (0.00%)	\$0.00 (0.00%)	0.00%
4. yahoo / organic	42 (2.26%)	69.05%	29 (2.60%)	38.10%	3.33	00:02:32	0 (0.00%)	\$0.00 (0.00%)	0.00%
5. spi.solarpowerinternational.com / referral	25 (1.34%)	76.00%	19 (1.70%)	52.00%	2.56	00:01:02	0 (0.00%)	\$0.00 (0.00%)	0.00%
6. semalt.semalt.com / referral	24 (1.29%)	100.00%	24 (2.15%)	100.00%	1.00	00:00:00	0 (0.00%)	\$0.00 (0.00%)	0.00%

July, 2014 All Traffic

Source / Medium ?	Acquisition			Behavior			Conversions eCommerce ▾		
	Sessions ? ↓	% New Sessions ?	New Users ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?	Transactions ?	Revenue ?	Ecommerce Conversion Rate ?
	1,861 <small>% of Total: 100.00% (1,861)</small>	59.91% <small>Site Avg: 59.91% (0.00%)</small>	1,115 <small>% of Total: 100.00% (1,115)</small>	57.23% <small>Site Avg: 57.23% (0.00%)</small>	2.28 <small>Site Avg: 2.28 (0.00%)</small>	00:02:32 <small>Site Avg: 00:02:32 (0.00%)</small>	0 <small>% of Total: 0.00% (0)</small>	\$0.00 <small>% of Total: 0.00% (\$0.00)</small>	0.00% <small>Site Avg: 0.00% (0.00%)</small>
1. (direct) / (none)	884 (47.50%)	47.17%	417 (37.40%)	68.67%	1.89	00:02:20	0 (0.00%)	\$0.00 (0.00%)	0.00%
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3. bing / organic	65 (3.49%)	52.31%	34 (3.05%)	49.23%	2.23	00:01:53	0 (0.00%)	\$0.00 (0.00%)	0.00%
4. yahoo / organic	42 (2.26%)	69.05%	29 (2.60%)	38.10%	3.33	00:02:32	0 (0.00%)	\$0.00 (0.00%)	0.00%
5. spi.solarpowerinternational.com / referral	25 (1.34%)	76.00%	19 (1.70%)	52.00%	2.56	00:01:02	0 (0.00%)	\$0.00 (0.00%)	0.00%
6. semalt.semalt.com / referral	24 (1.29%)	100.00%	24 (2.15%)	100.00%	1.00	00:00:00	0 (0.00%)	\$0.00 (0.00%)	0.00%
7. jobview.monster.com / referral	18 (0.97%)	94.44%	17 (1.52%)	11.11%	2.89	00:02:11	0 (0.00%)	\$0.00 (0.00%)	0.00%
8. linkedin.com / referral	8 (0.43%)	100.00%	8 (0.72%)	62.50%	2.00	00:01:03	0 (0.00%)	\$0.00 (0.00%)	0.00%
9. emsnow.com / referral	6 (0.32%)	100.00%	6 (0.54%)	50.00%	1.67	00:04:05	0 (0.00%)	\$0.00 (0.00%)	0.00%
10. enfsolar.com / referral	3 (0.16%)	100.00%	3 (0.27%)	33.33%	2.00	00:10:08	0 (0.00%)	\$0.00 (0.00%)	0.00%

Show rows: 10 Go to: 1 1 - 10 of 55

This report was generated on 8/1/14 at 9:00:40 AM - [Refresh Report](#)