

# All Traffic

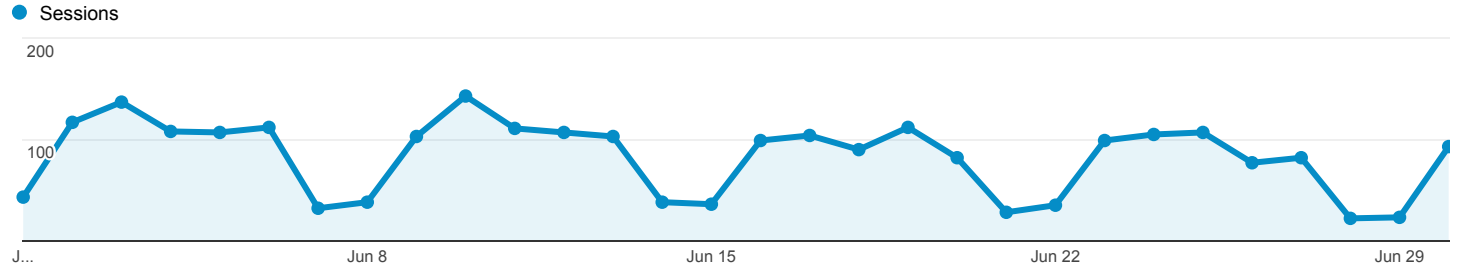
Jun 1, 2014 - Jun 30, 2014

All Sessions  
100.00%

+ Add Segment

Explorer

Summary



| Source / Medium   | Acquisition  |  |  | Behavior   |  |  | Conversions <span>eCommerce</span>               |  |  |
|---|--|--|--|--|--|--|--|--|--|
|   | Sessions   | % New Sessions   | New Users  | Bounce Rate  | Pages / Session                                      | Avg. Session Duration  | Transactions                                     | Revenue  | Ecommerce Conversion Rate                              |
|   | <b>2,493</b><br><small>% of Total: 100.00% (2,493)</small> | <b>62.45%</b><br><small>Site Avg: 62.41% (0.06%)</small> | <b>1,557</b><br><small>% of Total: 100.06% (1,556)</small> | <b>64.02%</b><br><small>Site Avg: 64.02% (0.00%)</small> | <b>2.05</b><br><small>Site Avg: 2.05 (0.00%)</small> | <b>00:01:54</b><br><small>Site Avg: 00:01:54 (0.00%)</small> | <b>0</b><br><small>% of Total: 0.00% (0)</small> | <b>\$0.00</b><br><small>% of Total: 0.00% (\$0.00)</small> | <b>0.00%</b><br><small>Site Avg: 0.00% (0.00%)</small> |
| 1. <a href="#">(direct) / (none)</a>                          | <b>1,274 (51.10%)</b>                                      | 56.59%   | 721 (46.31%)   | 77.39%   | 1.62   | 00:01:35   | 0 (0.00%)  | \$0.00 (0.00%)   | 0.00%  |
| 2. <a href="#">google / organic</a>                           | <b>988 (39.63%)</b>  | 66.19%   | 654 (42.00%)   | 49.49%   | 2.52   | 00:02:11   | 0 (0.00%)  | \$0.00 (0.00%)   | 0.00%  |
| 3. <a href="#">bing / organic</a>                             | <b>79 (3.17%)</b>  | 68.35%   | 54 (3.47%)   | 41.77%   | 2.81   | 00:02:50   | 0 (0.00%)  | \$0.00 (0.00%)   | 0.00%  |
| 4. <a href="#">yahoo / organic</a>                            | <b>28 (1.12%)</b>  | 85.71%   | 24 (1.54%)   | 39.29%   | 3.71   | 00:05:19   | 0 (0.00%)  | \$0.00 (0.00%)   | 0.00%  |
| 5. <a href="#">semalt.semalt.com / referral</a>               | <b>17 (0.68%)</b>  | 100.00%  | 17 (1.09%)   | 100.00%  | 1.00   | 00:00:00   | 0 (0.00%)  | \$0.00 (0.00%)   | 0.00%  |
| 6. <a href="#">spi.solarpowerinternational.com / referral</a> | <b>12 (0.48%)</b>  | 83.33%   | 10 (0.64%)   | 58.33%   | 1.92   | 00:01:10   | 0 (0.00%)  | \$0.00 (0.00%)   | 0.00%  |
| 7. <a href="#">dir.yahoo.com / referral</a>                   | <b>9 (0.36%)</b>   | 100.00%  | 9 (0.58%)  | 77.78%   | 1.33   | 00:01:36   | 0 (0.00%)  | \$0.00 (0.00%)   | 0.00%  |
| 8. <a href="#">bentek.com / referral</a>                      | <b>6 (0.24%)</b>   | 50.00%   | 3 (0.19%)  | 50.00%   | 2.00   | 00:01:51   | 0 (0.00%)  | \$0.00 (0.00%)   | 0.00%  |
| 9. <a href="#">maps.google.com / referral</a>                 | <b>5 (0.20%)</b>   | 20.00%   | 1 (0.06%)  | 80.00%   | 2.00   | 00:00:41   | 0 (0.00%)  | \$0.00 (0.00%)   | 0.00%  |
| 10. <a href="#">dblinvestors.com / referral</a>               | <b>3 (0.12%)</b>   | 66.67%   | 2 (0.13%)  | 33.33%   | 2.00   | 00:00:08   | 0 (0.00%)  | \$0.00 (0.00%)   | 0.00%  |

Rows 1 - 10 of 62