

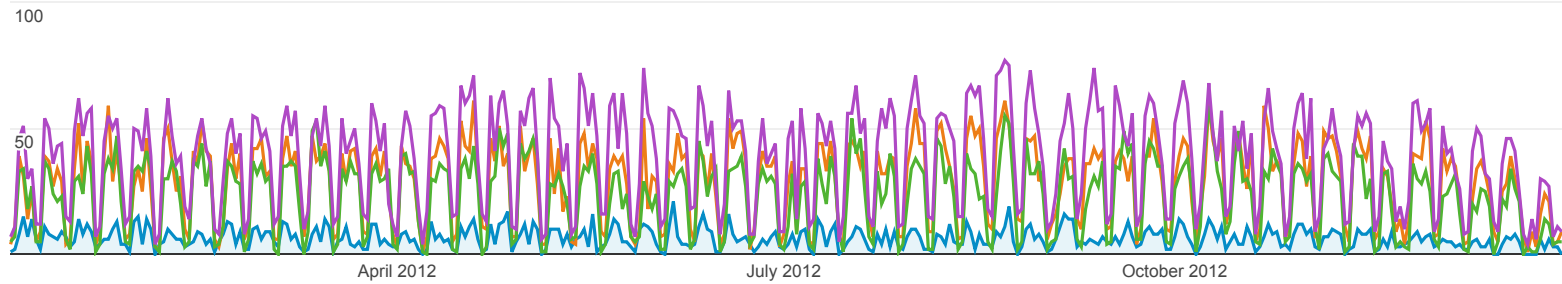
All Traffic

- **Referral Traffic** % of visits: 10.31%
- **Direct Traffic** % of visits: 46.03%
- **Returning Visitors** % of visits: 37.63%
- **New Visitors** % of visits: 62.37%

Explorer

Site Usage

● Visits (Referral Traffic) ● Visits (Direct Traffic) ● Visits (Returning Visitors) ● Visits (New Visitors)



	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
Referral Traffic	2,336 <small>% of Total: 10.31% (22,658)</small>	2.24 <small>Site Avg: 2.34 (-4.20%)</small>	00:01:51 <small>Site Avg: 00:02:40 (-30.18%)</small>	74.36% <small>Site Avg: 62.37% (19.22%)</small>	52.74% <small>Site Avg: 51.32% (2.77%)</small>
Direct Traffic	10,430 <small>% of Total: 46.03% (22,658)</small>	1.89 <small>Site Avg: 2.34 (-18.88%)</small>	00:02:38 <small>Site Avg: 00:02:40 (-0.80%)</small>	64.74% <small>Site Avg: 62.37% (3.79%)</small>	64.70% <small>Site Avg: 51.32% (26.07%)</small>
Returning Visitors	8,526 <small>% of Total: 37.63% (22,658)</small>	2.54 <small>Site Avg: 2.34 (8.80%)</small>	00:03:59 <small>Site Avg: 00:02:40 (49.95%)</small>	0.00% <small>Site Avg: 62.37% (-100.00%)</small>	44.85% <small>Site Avg: 51.32% (-12.60%)</small>
New Visitors	14,132 <small>% of Total: 62.37% (22,658)</small>	2.21 <small>Site Avg: 2.34 (-5.31%)</small>	00:01:51 <small>Site Avg: 00:02:40 (-30.14%)</small>	100.00% <small>Site Avg: 62.37% (60.33%)</small>	55.22% <small>Site Avg: 51.32% (7.60%)</small>

Source / Medium	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
1. pacificcommunityventures.org / referral					
Referral Traffic	560	1.43	00:00:27	88.93%	74.64%
Direct Traffic	0	0.00	00:00:00	0.00%	0.00%
Returning Visitors	62	1.69	00:01:26	0.00%	64.52%
New Visitors	498	1.39	00:00:20	100.00%	75.90%
2. linkedin.com / referral					
Referral Traffic	229	2.35	00:02:00	76.86%	44.98%
Direct Traffic	0	0.00	00:00:00	0.00%	0.00%
Returning Visitors	53	2.34	00:03:14	0.00%	41.51%
New Visitors	176	2.35	00:01:37	100.00%	46.02%
3. myeventmarket.com / referral					
Referral Traffic	149	2.20	00:01:33	84.56%	39.60%
Direct Traffic	0	0.00	00:00:00	0.00%	0.00%
Returning Visitors	23	2.09	00:00:33	0.00%	52.17%
New Visitors	126	2.22	00:01:44	100.00%	37.30%

4. bentek.com / referral						
Referral Traffic	80	2.35	00:03:07	2.50%	65.00%	
Direct Traffic	0	0.00	00:00:00	0.00%	0.00%	
Returning Visitors	78	2.36	00:03:11	0.00%	66.67%	
New Visitors	2	2.00	00:00:23	100.00%	0.00%	
5. trk.cp20.com / referral						
Referral Traffic	77	2.43	00:01:45	59.74%	45.45%	
Direct Traffic	0	0.00	00:00:00	0.00%	0.00%	
Returning Visitors	31	2.29	00:01:22	0.00%	41.94%	
New Visitors	46	2.52	00:02:01	100.00%	47.83%	
6. thomasnet.com / referral						
Referral Traffic	63	2.08	00:01:22	82.54%	52.38%	
Direct Traffic	0	0.00	00:00:00	0.00%	0.00%	
Returning Visitors	11	1.82	00:01:25	0.00%	72.73%	
New Visitors	52	2.13	00:01:22	100.00%	48.08%	
7. pcvfund.com / referral						
Referral Traffic	62	1.44	00:00:46	91.94%	74.19%	
Direct Traffic	0	0.00	00:00:00	0.00%	0.00%	
Returning Visitors	5	2.00	00:00:54	0.00%	40.00%	
New Visitors	57	1.39	00:00:45	100.00%	77.19%	
8. bentekpartners.com / referral						
Referral Traffic	57	4.51	00:07:39	8.77%	33.33%	
Direct Traffic	0	0.00	00:00:00	0.00%	0.00%	
Returning Visitors	52	4.77	00:08:19	0.00%	30.77%	
New Visitors	5	1.80	00:00:41	100.00%	60.00%	
9. dir.yahoo.com / referral						
Referral Traffic	50	2.14	00:00:56	88.00%	58.00%	
Direct Traffic	0	0.00	00:00:00	0.00%	0.00%	
Returning Visitors	6	3.50	00:02:08	0.00%	33.33%	
New Visitors	44	1.95	00:00:47	100.00%	61.36%	
10. emsnow.com / referral						
Referral Traffic	42	2.69	00:02:14	90.48%	38.10%	
Direct Traffic	0	0.00	00:00:00	0.00%	0.00%	
Returning Visitors	4	4.00	00:02:14	0.00%	25.00%	
New Visitors	38	2.55	00:02:15	100.00%	39.47%	

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