

All Traffic

New Visitors % of visits: 62.39%

Returning Visitors % of visits: 37.61%

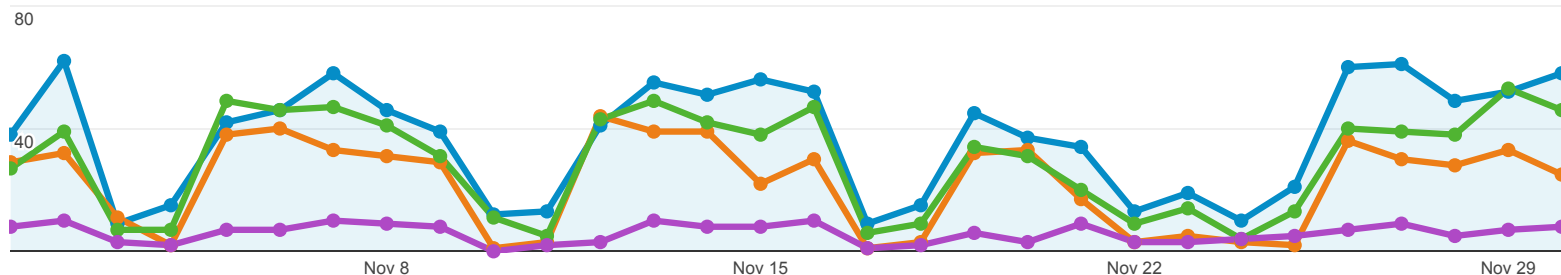
Direct Traffic % of visits: 49.39%

Referral Traffic % of visits: 9.88%

Explorer

Site Usage

Visits (New Visitors) Visits (Returning Visitors) Visits (Direct Traffic) Visits (Referral Traffic)



	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
New Visitors	1,118 % of Total: 62.39% (1,792)	2.03 Site Avg: 2.16 (-5.65%)	00:01:40 Site Avg: 00:02:38 (-36.95%)	100.00% Site Avg: 62.39% (60.29%)	58.05% Site Avg: 54.07% (7.35%)
Returning Visitors	674 % of Total: 37.61% (1,792)	2.36 Site Avg: 2.16 (9.36%)	00:04:15 Site Avg: 00:02:38 (61.28%)	0.00% Site Avg: 62.39% (-100.00%)	47.48% Site Avg: 54.07% (-12.20%)
Direct Traffic	885 % of Total: 49.39% (1,792)	1.82 Site Avg: 2.16 (-15.50%)	00:03:00 Site Avg: 00:02:38 (14.36%)	64.63% Site Avg: 62.39% (3.60%)	64.75% Site Avg: 54.07% (19.74%)
Referral Traffic	177 % of Total: 9.88% (1,792)	1.87 Site Avg: 2.16 (-13.25%)	00:01:00 Site Avg: 00:02:38 (-62.18%)	83.62% Site Avg: 62.39% (34.02%)	62.15% Site Avg: 54.07% (14.93%)

Source / Medium	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
1. (direct) / (none)					
New Visitors	572	1.64	00:01:21	100.00%	69.58%
Returning Visitors	313	2.15	00:06:02	0.00%	55.91%
Direct Traffic	885	1.82	00:03:00	64.63%	64.75%
Referral Traffic	0	0.00	00:00:00	0.00%	0.00%
2. google / organic					
New Visitors	321	2.68	00:02:28	100.00%	38.63%
Returning Visitors	276	2.43	00:02:46	0.00%	41.30%
Direct Traffic	0	0.00	00:00:00	0.00%	0.00%
Referral Traffic	0	0.00	00:00:00	0.00%	0.00%
3. pacificcommunityventures.org / referral					
New Visitors	51	1.10	00:00:02	100.00%	92.16%
Returning Visitors	6	1.00	00:00:00	0.00%	100.00%
Direct Traffic	0	0.00	00:00:00	0.00%	0.00%
Referral Traffic	57	1.09	00:00:02	89.47%	92.98%

4. bing / organic						
New Visitors	40	2.60	00:02:39	100.00%	40.00%	
Returning Visitors	25	2.92	00:02:29	0.00%	24.00%	
Direct Traffic	0	0.00	00:00:00	0.00%	0.00%	
Referral Traffic	0	0.00	00:00:00	0.00%	0.00%	
5. yahoo / organic						
New Visitors	27	2.59	00:01:00	100.00%	40.74%	
Returning Visitors	27	4.19	00:04:16	0.00%	29.63%	
Direct Traffic	0	0.00	00:00:00	0.00%	0.00%	
Referral Traffic	0	0.00	00:00:00	0.00%	0.00%	
6. linkedin.com / referral						
New Visitors	15	2.00	00:01:04	100.00%	53.33%	
Returning Visitors	2	2.00	00:03:43	0.00%	50.00%	
Direct Traffic	0	0.00	00:00:00	0.00%	0.00%	
Referral Traffic	17	2.00	00:01:22	88.24%	52.94%	
7. dir.yahoo.com / referral						
New Visitors	6	1.67	00:00:15	100.00%	66.67%	
Returning Visitors	0	0.00	00:00:00	0.00%	0.00%	
Direct Traffic	0	0.00	00:00:00	0.00%	0.00%	
Referral Traffic	6	1.67	00:00:15	100.00%	66.67%	
8. altenergymag.com / referral						
New Visitors	5	2.20	00:00:36	100.00%	40.00%	
Returning Visitors	0	0.00	00:00:00	0.00%	0.00%	
Direct Traffic	0	0.00	00:00:00	0.00%	0.00%	
Referral Traffic	5	2.20	00:00:36	100.00%	40.00%	
9. emsnow.com / referral						
New Visitors	5	4.00	00:04:43	100.00%	60.00%	
Returning Visitors	0	0.00	00:00:00	0.00%	0.00%	
Direct Traffic	0	0.00	00:00:00	0.00%	0.00%	
Referral Traffic	5	4.00	00:04:43	100.00%	60.00%	
10. thomasnet.com / referral						
New Visitors	5	1.80	00:00:16	100.00%	60.00%	
Returning Visitors	1	2.00	00:01:31	0.00%	0.00%	
Direct Traffic	0	0.00	00:00:00	0.00%	0.00%	
Referral Traffic	6	1.83	00:00:28	83.33%	50.00%	

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